



# DISABILITY INCLUSION RESOURCE GUIDE STAKEHOLDER KIT

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## **PURPOSE**

This kit is designed to help stakeholders promote the Play Cricket Disability Inclusion Resource Guide, a practical tool developed by Cricket Australia to support community cricket clubs and associations in creating inclusive, welcoming environments for people of all abilities.

**DOWNLOAD THE GUIDE HERE →**

[Play.Cricket.com.au/disability-inclusion](https://play.cricket.com.au/disability-inclusion)

The Disability Inclusion Resource Guide contains practical information on how coaches and club representatives can engage with an individual to determine if any modifications are required and if so, the options available and how these can be implemented in a club environment.

The guide highlights the importance of addressing barriers of participation and various strategies for ensuring the training and playing conditions are responsive to diverse needs and enable individual success. Additionally, communication tips are provided, to promote the establishment of an environment where all participants feel safe, welcome and included in cricket.

# EMAIL TEMPLATE

**To:** Our Cricket Community

**Subject:** Let's work together to make cricket a sport for all

Hi Everyone,

We're proud to share with you the launch of the Play Cricket Disability Inclusion Resource Guide, a practical tool to help community cricket clubs and associations create inclusive, safe, and welcoming environments for people of all abilities.

This guide includes:

- Coaching and training modifications
- Inclusive communication strategies
- Flexible participation pathways

Download the guide at [Play.Cricket.com](https://playcricket.com)

Let's make cricket a sport for all Australians.

Warm regards,

[Your Name]





## SOCIAL MEDIA TEMPLATES

### Caption:

We're proud to support the launch of the Play Cricket Disability Inclusion Resource Guide, helping clubs create inclusive environments for people of all abilities.

 Cricket is for everyone!

 Download now at [Play.Cricket.com/disability-inclusion](https://playcricket.com/disability-inclusion)

#InclusiveCricket #CricketForAll

#DisabilityInclusion #PlayCricket

### Click to Download Social Tiles:



# NEWSLETTER TEMPLATE

**Title:** New Resource: Disability Inclusion in Cricket

Cricket Australia has launched the Disability Inclusion Resource Guide, supporting clubs and associations to create inclusive, safe, and welcoming environments for people of all abilities. The guide includes practical tips for coaching, communication, and participation.

 Download at [Play.Cricket.com/disability-inclusion](https://play.cricket.com/disability-inclusion)

## WEB PAGE – MEDIA RELEASE COPY

**Title:** Disability Inclusion Resource Guide – Making Cricket Inclusive for All

Cricket Australia in collaboration with the Australian Sporting Alliance for People with a Disability, Sport Inclusion Australia and the cricket community have developed a practical resource guide to support clubs and associations to foster safe, inclusive and welcoming environments for all cricketers.

Grounded in best practice to be responsive to the diverse needs of individuals and shaped by insights from our collaborators, the guide is relevant, respectful, and accessible for all clubs.

The resource supports Cricket Australia's vision to make cricket a sport for all that makes Australians proud and supports the participation of any individual, whether they are involved in cricket as a player, volunteer, coach, or official.

The guide covers:

- Flexible participation models tailored to individual needs.
- Training and match modifications to support inclusion and individual success.
- Communication strategies to reduce barriers and foster connection.
- Pathways for non-playing roles and community engagement.
- Clubs creating environments where all members, including those with a disability can thrive, build their skills and confidence, and feel a sense of belonging.

*Cricket Australia's National Inclusion Ambassador, Nathan Lyon has introduced the guide with a call to action for community cricket clubs and associations sharing that the guide "provides practical and meaningful tips for community cricket clubs and associations to be welcoming and safe environments for everyone to be involved in a way they choose"*



# PROMOTIONAL VIDEO

– Available to share soon

**Featuring: Nathan Lyon, National Inclusion Ambassador**

We're excited to announce the launch of the **Play Cricket Disability Inclusion Resource Guide**, introduced by Nathan Lyon, Cricket Australia's National Inclusion Ambassador.

*"This guide offers practical and meaningful tips for community cricket clubs and associations to create welcoming and safe environments for everyone to be involved in cricket in a way they choose."*

