



What is Women & Girls Week?

A national celebration to recognise the amazing contribution of women and girls across all levels of cricket – players, volunteers, coaches, umpires, and supporters.

WOMEN & GIRLS WEEK

Join the movement.

Celebrate Women & Girls Week, October 20–26.

#HerGameGrows #WomenAndGirlsWeek

How your club can celebrate?

- Host a free come & try day for girls and women to try cricket at your club
- Create a recognition moment at training or game day
- Create social posts from the club and players around the club, thanking the women who help at the club, giving them recognition for their roles and support
- Spotlight female volunteers and players on social media
- Share stories of women and girls in your club's history

Tips for a more inclusive Club

- **A warm welcome** – greet every new player or family with a smile
- **Visible role models** – promote women and girls in photos and stories, ensure equal representation across your social media platforms
- **Inclusive language** – use 'everyone' or 'all players' instead of guys or boys
- **Safe spaces** – provide clean change rooms and flexible uniform options
- **Ask for input** – invite women and girls to share ideas and shape activities



Why it matters?

Creating a welcoming and inclusive environment ensures that everyone belongs and helps grow the future of cricket at your club.

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