

PROGRAM PREPARATION CHECKLIST



What makes Cricket Blast unique is its ability to unite families, impart life skills, foster friendships, and build a thriving community. Here is a consolidated checklist to assist your club create a fun, engaging and inclusive program – just imagine the fun!

- ☐ 4 months prior, talk through the program including:
 - Benefits to your cricket club.
 - When and where?
 - Who might be a great coordinator.
- ☐ Get your program live on PlayCricket. Follow steps [outlined here](#) to make your program available for registration on PlayCricket.
- ☐ Select your Cricket Blast Coordinator.
- ☐ Choose your location, day and time:
 - Have a look at what is running around your club and consider the impacts that may have on your program.
 - Think about running on different days, times to gain maximum participation.
 - Think about running your program in two sections, one in Term 4 and one in Term 1.
 - Remember, girls at this age tend to favour individual artistic sport, so factor in when and where these are run locally and see whether there's opportunity to have your program at the same venue as those activities.
- ☐ Set the price:
 - Cricket Blast has an RRP of \$109.
 - It is recommended that the program is run for a length of 8 weeks; with each session running for 60-90 minutes.
 - Look at what other programs in the area are charging, consider additional costs such as reward and recognition items such as medals or trophies, cost of putting on BBQ's etc. or the inclusion of a club shirt.
- ☐ Launch your program on PlayCricket via the PlayHQ platform.
 - Consider a FREE 'come and try' session to encourage new Cricket Blasters.
- ☐ Promote your Cricket Blast Centre – make it stand out from the rest of the programs around your area. National marketing assets are available to customise and download. [Click here](#) to find out more!
- ☐ Check the registration list, tailor your program to meet the needs of the participants that have registered.
- ☐ Check which parents/guardians have mentioned that they can assist and contact individually to provide them more information.
- ☐ Make sure your Cricket Blast Coordinator/s have completed training including Working with Children Checks or State equivalent.
- ☐ Be prepared to be flexible – things can change on the day, no matter how much you plan, you will always need to be flexible. Varying factors such as weather, school excursions, birthday parties can all mean reduced numbers at your program. Flipping that, in the first couple of weeks you will have come and try participants, word of mouth can spread late meaning your numbers can quickly inflate.